

4.00pm: Welcome and networking

4.15pm - 6.15pm: Ask our tutors questions and business advice

Training Room 1

Training Room 2

4.30pm: Social media

Social media has proven to be an extremely successful marketing tool for promoting businesses online. But what exactly should you be doing? In this short talk, we'll cover some of the basics including; understanding hashtags, audience insights, post quality and scheduling.

5.00pm - 5.30pm: Role Play

First impressions count: how to deliver a consultation and extract necessary information from a nervous patient/client.

5.00pm - 6.00pm: Dermaplaning & Peel Demonstration.

6.00pm: Social media

As above.

6.00pm: Mesotherapy Demonstration.

6.30pm: Dermal Filler

Demonstration.

7.30pm: Level 6 and your next step